

## Objective

Aspire to serve a reputed organization with best of my professional dexterity as a Data Analyst. Proven ability to balance priorities, meet tight deadlines, and produce superior quality. I am known for thriving in dynamic, high-pressure environments. Key skills include:

- Creative, curious, analytical, and detail-oriented.
- Interactive ability and target-centric.
- Analytical and technical expertise.

## Technical Skills

- HTML Editing Tools: Macromedia Dreamweaver, Photoshop.
- SSRS, Report Builder, SQL, MySQL workbench
- Office Package: Microsoft Word, Microsoft Excel, Microsoft Access, Microsoft PowerPoint, Microsoft Outlook.
- Data Management using Microsoft Access, SQL query, Python, Excel Data Tools.

## Professional Experience

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MKG International	Senior Data Analyst	08/2012 - Present
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- Ad Hoc reporting responsibilities using MySQL, Microsoft Access and Excel data connected sheets
  - Assist Meeting Planners with Live Event invite list; name badge printing; onsite assistance
  - ROI reporting to client for Live Events, Speaker Bureau and webcasting events
  - Responsible for newly enacted Sunshine Act reporting for Live events
  - Marketing campaigns for html emails and ROI reporting against dataset
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Morgan Stanley	Web Build Registration Specialist	12/2010 - 2012
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- Build Registration Website for all Events
  - Build and run ad hoc reports for analysis
  - Create content templates for planner's use
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Madison Avenue Couture	Ecommerce, web and email marketing	01/2010 – 12/2010
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- Served as CIO for small ecommerce startup
  - Created website using out-of-the-box Volusion ecommerce software
  - Constant Contact email marketing campaign, Analyze web traffic using Google analytics and Google AdWord
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Florida State University	Assistant Web Master	11/1999 – 12/2005
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- SharePoint (MOSS) '07
- Various sites at Florida State University
- CSS templates for University-wide distribution
- Including the graphics using Photoshop and Illustrator

## Education

BS – Anthropology from Florida State University 1990

Project Management Training